

BIRDY

The pleasure of finding a new home attracts many winged visitors. An accessible opening and a cozy interior await. Or, in other words, an ideal nesting place for small, feathered friends.

Vladimir Jaccard

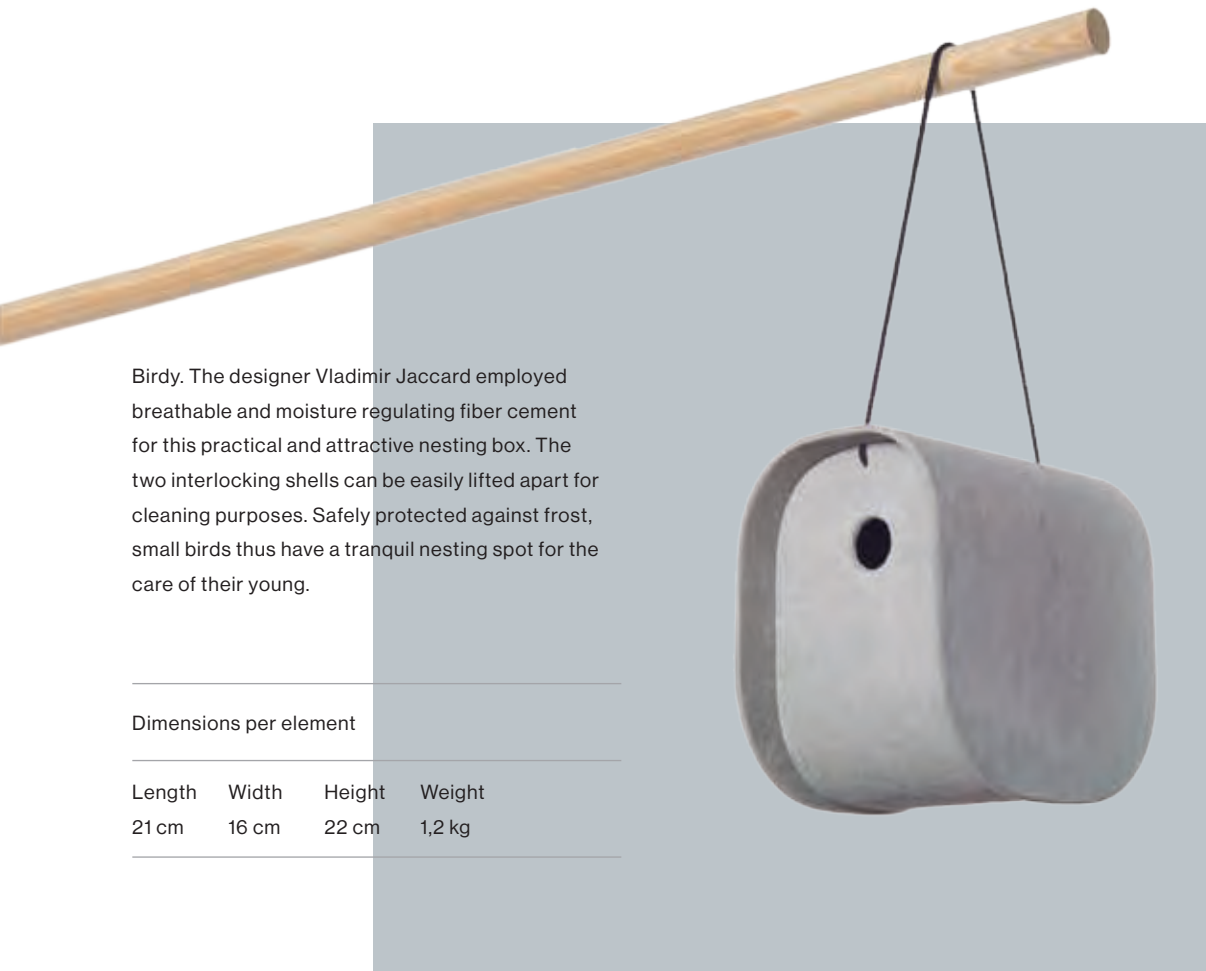
BIOGRAPHY

Studies as an industrial designer at the Ecole cantonal d'art de Lausanne (ECAL)
Co-founder of the JALE-Design office in the Lausanne region, Switzerland

PROJECTS

Work for the Swiss Watch Company in the instrument and time measurement areas
"Birdy" nesting box for Swisspearl





Birdy. The designer Vladimir Jaccard employed breathable and moisture regulating fiber cement for this practical and attractive nesting box. The two interlocking shells can be easily lifted apart for cleaning purposes. Safely protected against frost, small birds thus have a tranquil nesting spot for the care of their young.

Dimensions per element

Length	Width	Height	Weight
21 cm	16 cm	22 cm	1,2 kg



SEATER

Elegant lines and practicality for the garden. Seater is an item of furniture with a solid structure that nonetheless appears remarkably slim. The strength and resilience of fiber cement is thus once again apparent.

Tina Rugelj

BIOGRAPHY

Studies at the Architectural Faculty of Ljubljana University
Graduation from Graz University of Technology in 2002
A one-year design course at the Centre Universitari de
Disseny i Art de Barcelona (UAB/EINA)
Teamwork with architectural offices in Slovenia
Foundation of an own design studio in 2011

PROJECTS

“Concrete Garden” garden furniture collection, 2012



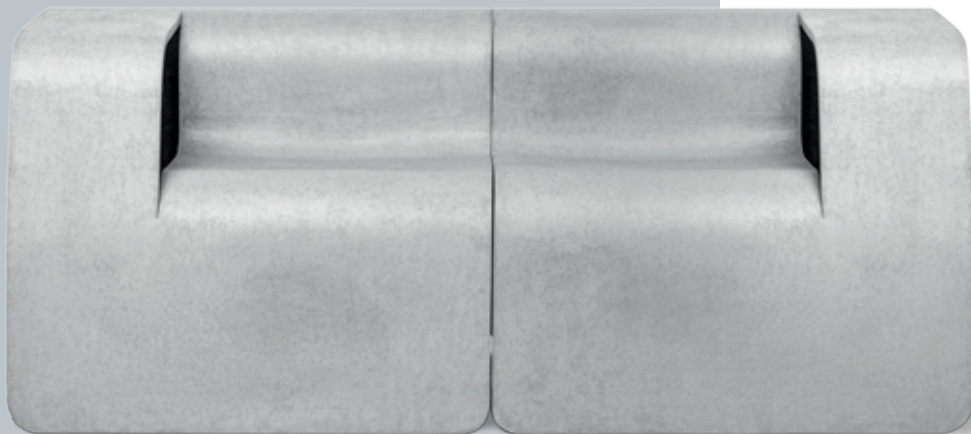


Tina Rugelj is the designer of this unpretentious seating, which offers practical details. One can sit comfortably, put a coffee cup or glass of water aside, read, relax, or simply savor nature... Moreover, when company is desired, one Seater simply melts into another.

Seater

Dimensions per element

Length	Width	Height	Weight
80 cm	70 cm	63 cm	37 kg



THE FIBER CEMENT MATERIAL

Swisspearl – sustainability and durability in every fiber.

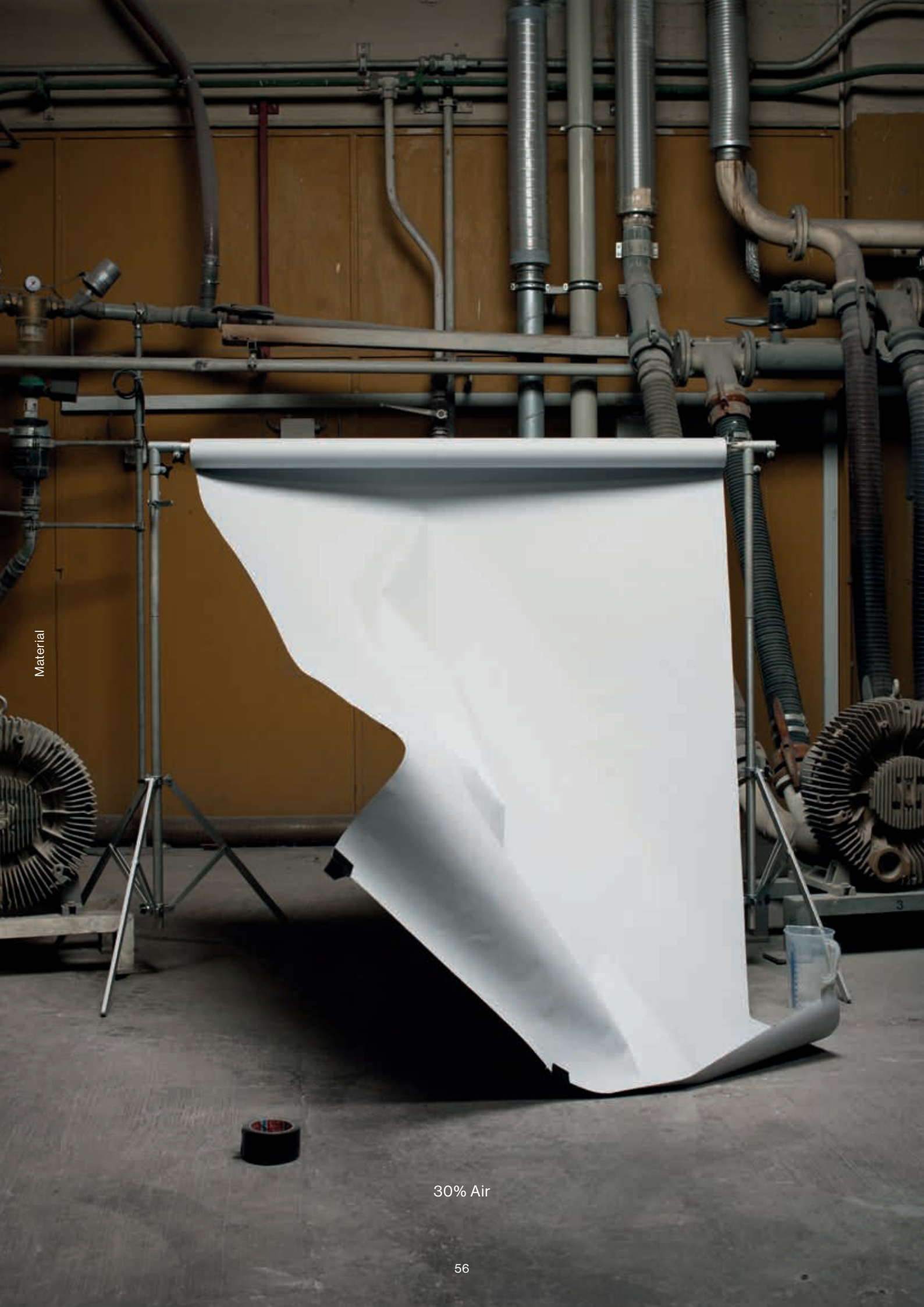
Light and unbreakable, water-impermeable, long lasting, frost and fire-resistant, not to mention entirely recyclable. In a nutshell, fiber cement from Swisspearl. Natural, regional raw materials guarantee short transport distances and the material's qualitative characteristics not only include a strongly pronounced innovative spirit, but also resource protection and pollutant minimization.



Material

51% Portland-cement

Material



30% Air

Air. Resilience derived
from an interplay with
natural raw materials.



12% Water



5% Cellulose

The world's thinnest cement sheet. The material of culture.

The composition

Swisspearl consists of 51% cement, 30% air, 12% water, 5% cellulose and 2% reinforcement fibers. Elements that are transformed into unique fiber cement products by means of expertise, precision and craftsmanship. However, only when the material fulfills the strictest demands in every regard does it earn its name, Swisspearl.



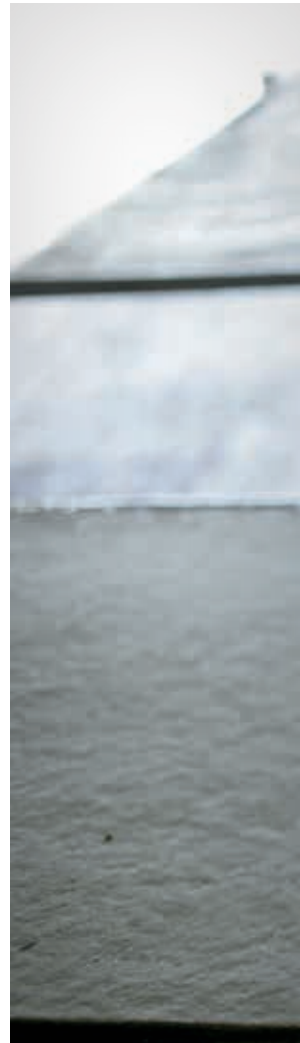
Material

2% Reinforcement fibers



Processing

SWISSPEARL PROCESSING





Individual. Handmade. Swisspearl material processing.

Made by hand. Cut to length, hammered, smoothed and spread. The raw material is crafted manually and shaped with great sensitivity until highly expressive and durable masterpieces emerge. Each of which constitutes a one-off in its own idiosyncratic right and bears the personal signature of the designer.





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